

# Kayla Rininger

@MAGICALLYKAYLA | DCP ALUM '22 | FORMER CAST MEMBER



LIFETIME

**33M+**

VIEWS ACROSS IG &amp; TIKTOK

THE YEAR

**33.4M**

VIEWS, TRAILING 12 MONTHS

TOP REEL

**28.8M**

VIEWS &amp; 1.4M LIKES, ONE POST

DISCOVERY

**92%**

REACH FROM NON-FOLLOWERS

Last 30 days (Sept 2026): 268K Instagram views ♦ 173K accounts reached ♦ 34.4K interactions ♦ 2,617 profile visits ♦ 15% engagement by reach

## THE PITCH

I am an Anaheim-local, DCP-alum creator who turns Disneyland, Disneybounding, handmade ears, and princess-aesthetic moments into short-form that goes viral. One of my reels hit **28.8 million views and 1.4 million likes**, and over the past year my channels pulled **33.4 million views**, all from a following of about 5,500.

**92% of my reach comes from non-followers**, so a brand partner here is buying discovery, not just an existing audience. Breakouts are not a one-off: I have ten posts over 100K views and two over 1M. I live minutes from the resort, so I shoot on-property at Disneyland and Universal on demand, for an audience that is overwhelmingly women planning theme-park and family trips.

## BY THE NUMBERS

### Instagram

@magicallykayla ✓ verified

**30.9M**

VIEWS / PAST YEAR

**28.8M** top post views**1.5M** likes / year**10** posts over 100K views**5,502** followers

### TikTok

@magically\_kayla

**2.5M**

VIEWS / PAST YEAR

**280.5K** likes / year**39.3K** shares / year**87%** from For You feed**2.4K** followers

### YouTube

/ Shorts

**18M**

TOP COLLAB SHORT

**29.4K** views / year**564** subscribers**+536** subs this year**69.0** watch hours

## AUDIENCE AT A GLANCE

### Gender (TikTok)

Women **66%**Men **34%**

Instagram skews ~91% women, ages 18-34. Disney guests, fans, and trip-planners.

### Age (TikTok)

25-34 **43%**35-44 **28%**18-24 **15%**45+ **15%**

Top locations: United States 67.6% ♦ United Kingdom 6.1% ♦ Mexico 2.9%

## BEYOND THE FEED: A FUNNEL THAT CONVERTS

**30.3K**

PINTEREST MONTHLY VIEWS

Visual discovery for Disney fashion and trip planning.

**100+**

BENABLE RECOMMENDATIONS

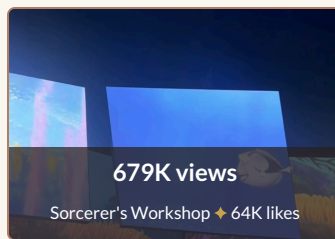
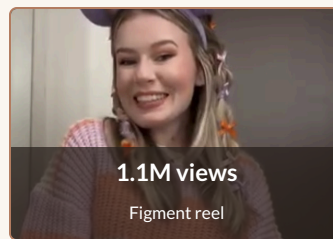
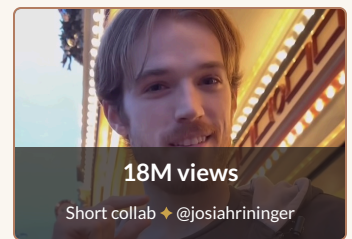
Invited creator. 5 curated lists of Disney finds, ears, makeup &amp; eats.

**Shop**

AMAZON INFLUENCER

Storefront with Disneybound, park-outfit &amp; essentials idea lists.

## FEATURED CONTENT



## CREDENTIALS &amp; HIGHLIGHTS

- ♦ **Disney College Program alum, 2022** and former cast member: insider authenticity and on-property fluency.
- ♦ **18M-view YouTube Short** collaboration with @josiahnringer.
- ♦ **Media captain, MCU ATL** at the Thunderbolts\* event: hosted post-screening interviews and captured clips and photos for the brand's socials.
- ♦ **Press-ready for screenings and events:** same-day vertical recaps, on-camera interviews, and event photography, delivered fast and FTC-clean.

## BRANDS &amp; COLLABORATIONS

|                                                                   |                                           |                                |
|-------------------------------------------------------------------|-------------------------------------------|--------------------------------|
| Moonbridge Doughnut Studio · Gravity Falls + Over the Garden Wall | MagicPin · ambassador & video features    | Walt Life · unboxing & styling |
| Make It Minnie · styling & features                               | FANCI.ME · Harry Potter collection collab | Benable · invited creator      |
|                                                                   |                                           | MCU ATL · Thunderbolts* event  |

Collaborations include ambassador, gifted, and feature partnerships; all sponsored or gifted content is FTC-disclosed.

## WHAT I CREATE

|                               |                            |                             |                    |
|-------------------------------|----------------------------|-----------------------------|--------------------|
| Disneybounding & park fashion | Disneyland day-in-the-life | Handmade ears & styling     | Princess & cosplay |
| Couples & date-day content    | Disney & park food         | Universal & Avengers Campus | Trip-planning tips |

## WAYS TO COLLABORATE

|                                           |                                   |                                        |
|-------------------------------------------|-----------------------------------|----------------------------------------|
| 01<br>Press lists, screenings & premieres | 02<br>Event & convention coverage | 03<br>Hosted park & destination visits |
| 04<br>Sponsored Reels & TikToks           | 05<br>Disneybounding & styling    | 06<br>Gifted reviews & product drops   |
| 07<br>UGC licensing (no posting)          | 08<br>Affiliate & ambassador      | 09<br>On-camera interviews & hosting   |

## HOW I WORK

- ♦ **FTC-clean, always.** Every gifted or hosted post is clearly disclosed, on-video and via the IG Paid Partnership tool.
- ♦ **Local & fast.** Minutes from Disneyland with on-demand access to Universal, and a quick turnaround.
- ♦ **Flexible rights.** Usage and exclusivity available by term; broadcast-quality footage on request.

*Invite me, or let's partner.*

Press lists, screening and event invites welcome. Sponsored campaigns, gifting and product drops: **rates on request**, spoiler-safe and FTC-compliant. **Typical response in 24 to 48 hours.**

Figures verified September 2026 via Instagram Insights and TikTok Studio (trailing 12 months). Lifetime is the sum of per-post views. Views are a reach metric, not deduplicated unique viewers. Collaborations are ambassador, gifted, or feature partnerships; all gifted or sponsored content is FTC-disclosed.